

### **AMENDMENTS TO THE CLAIMS**

1. (Currently Amended) A method in a computing system for improving a quality of original metadata associated with a streaming media file having a uniform resource indicator (URI) on a communications network, said URI comprising a plurality of fields, said method comprising the steps of:

maintaining in a database original metadata associated with said streaming media file;

analyzing ~~each field~~ two or more fields of said plurality of fields of said URI associated with said streaming media file to determine if an association exists between said ~~each field~~ analyzed fields and predetermined sets of metadata, ~~said predetermined sets of metadata comprising metadata;~~

identifying metadata that is associated with ~~said each analyzed field~~ all of two or more of said analyzed fields; and

adding said ~~associated~~ identified metadata to said original metadata in said database,

wherein code implementing the method is stored in memory of the computing system for execution by one or more processors of the computing system.

2. (Currently Amended) The method in accordance with claim 1, further comprising the step of reorganizing said plurality of fields of said URI to provide a reorganized plurality of fields, wherein said step of analyzing two or more fields ~~each field~~ comprises analyzing ~~each field~~ two or more fields of said reorganized plurality of fields.

3. (Currently Amended) The method in accordance with claim 2, wherein said step of reorganizing said plurality of fields comprises reorganizing said plurality of fields in reverse by reversing the order of said plurality of fields of said URI.

4. (Canceled)

5. (Currently Amended) The method in accordance with claim 1, wherein:  
said step of analyzing two or more field~~each field~~ comprises analyzing said two or more field~~each field~~ in contiguous field order until no associated metadata is identified for a field;~~and~~  
~~said step of adding said associated metadata comprises adding metadata associated with fields for which associated metadata has been identified.~~

6. (Previously Presented) The method in accordance with claim 5, further comprising the step of adding a contents of said field for which no associated metadata was identified to said original metadata in said database.

7. (Previously Presented) The method in accordance with claim 6, further comprising the steps of:  
replacing each connecting character in said contents with a space for providing a plurality of terms;  
adding said plurality of terms to said original metadata in said database.

8. (Currently Amended) The method in accordance with claim 1, wherein said identified metadata comprise elements related to at least one of content of the streaming media file, intellectual property rights associated with the streaming media file, and instantiation of the streaming media file.

9. (Previously Presented) The method in accordance with claim 1, wherein said streaming media file comprises multimedia.

10. (Previously Presented) The method in accordance with claim 1, wherein said communications network is a computer network.

11. (Canceled)

12. (Canceled)

13. (Currently Amended) A computer-readable storage medium having embodied thereon a program for causing a processor to improve a quality of original metadata associated with a streaming media file having a uniform resource indicator (URI), said URI comprising a plurality of fields, said computer-readable storage medium comprising:

means for causing said processor to reorganize said plurality of fields of said URI associated with said streaming media file;

means for causing said processor to analyze ~~each field~~two or more fields of said reorganized plurality of fields of said URI to determine if an association exists between said ~~each field~~analyzed fields and predetermined sets of metadata, ~~said predetermined sets of metadata comprising metadata;~~

means for causing said processor to identify metadata associated with all of two or more of said analyzed fields~~said each analyzed field~~; and

means for causing said processor to add said ~~associated~~identified metadata to said original metadata in a database.

14. (~~Previously Presented~~Currently Amended) The computer-readable storage medium in accordance with claim 13, further comprising:

means for causing said processor to add ~~a contents of said~~an analyzed field for which no associated metadata was identified to said original metadata in said database;

means for causing said processor to replace each connecting character in said contents with a space for providing a plurality of terms; and

wherein said means for causing said processor to add said content causes said processor to add said plurality of terms to said original metadata in said database.

15-21. (Canceled)

22. (New) The method of claim 1 wherein said two or more analyzed fields for which metadata is identified include the last field of said URI.

23. (New) The method of claim 1 wherein said two or more analyzed fields for which metadata is identified include only a sequence of contiguous fields of said URI.

24. (New) The method of claim 23 wherein said contiguous fields include all of said two or more analyzed fields that have metadata in common and said identified metadata is the common metadata.

25. (New) The computer-readable storage medium of claim 13 wherein said two or more analyzed fields for which metadata is identified include the last field of said URI.

26. (New) The computer-readable storage medium of claim 13 wherein said two or more analyzed fields for which metadata is identified include only a sequence of contiguous fields of said URI.

27. (New) The computer-readable storage medium of claim 26 wherein said contiguous fields include all of said two or more analyzed fields that have metadata in common and said identified metadata is the common metadata.

28. (New) A computer system to improve the quality of original metadata associated with a media file, the media file specified by a uniform resource indicator (URI) on a communications network, the URI comprising a plurality of fields, each field comprising textual content, the system comprising:

a processor;

a storage component that stores original metadata associated with the media file;

and

computer-executable instructions that, when executed by the processor of the computer system, cause the computer system to:

analyze two or more fields of the plurality of fields of the URI associated with the media file to determine if an association exists between the analyzed fields and predetermined sets of metadata;

identify metadata that is associated with all of two or more of the analyzed fields; and

add the identified metadata to the original metadata associated with the media file.

29. (New) The computer system of claim 25 further comprising instructions that, when executed by the processor of the computer system, cause the computer system to:

add contents of an analyzed field for which no associated metadata was identified to the original metadata; and

replace each connecting character in the contents with a space character before the contents are added to the original metadata.

30. (New) The computer system of claim 25 wherein the two or more analyzed fields for which metadata is identified include the last field of the URI.

31. (New) The computer system of claim 25 wherein the two or more analyzed fields for which metadata is identified include only a sequence of contiguous fields of the URI.

32. (New) The computer system of claim 31 wherein the contiguous fields include all of the two or more analyzed fields that have metadata in common and the identified metadata is the common metadata.